

# Emily

BALAJEJDER

HELLO. Thank you for considering my application!

graphic design ▶ marketing ▶ multimedia

I am seeking a position that allows me to contribute my design and marketing expertise to the theater community.

## I'M GONNA FIND MY PURPOSE

### MAD SKILLZ

Beginner Proficient Expert  
ZOMG, Brilliant

InDesign	●	●	●	!
QuarkXPress	●	●	●	
Photoshop	●	●	●	!
Illustrator	●	●	●	
Premiere	●	●	●	
Final Cut Pro	●	●		
Encore	●	●	●	
Soundbooth	●	●	●	
Dreamweaver	●	●		
HTML	●	●	●	
CSS	●	●		
Flash	●	●		

### MULTIMEDIA SPECIALIST The Pittsburgh Cultural Trust 2009-PRESENT

**Started out maintaining a district video board. Became a graphics, multimedia, interactive marketing superstar!** I've been responsible for a little bit of everything: Ad, collateral and large format print design, brochure layout management and design, subscription materials, shooting and editing videos, cutting television commercials, multimedia asset management and website publishing, marketing, festival management, special event planning and execution, e-marketing design and management, social media management and more.

### FREELANCE 2003-PRESENT

**When you love what you do, you want to do it all the time. And I love designing for performing art events.** In the past several years, I have done freelance design used nationally for the tours of War Horse, Rodgers and Hammerstein's South Pacific, Disney's Beauty and the Beast, Cirque Dreams Illumination, An Evening with Lucille Ball, and playbill maintenance NETworks productions for six different titles. I do freelance for other clients, too, and am a very flexible freelance artist.

### NARRATE CONFERENCES 2004-2007

**Big, scary projects are fantastic learning experiences.** I volunteered to work for Narrate Conferences just after graduation and was quickly appointed to a design coordinator position. I worked on print and web materials for three international educational conferences, The Witching Hour, Phoenix Rising and Terminus, based on the popularity of the Harry Potter series. Being a dork paid off in experience. We had over 1000 attendees from as far away as Australia for our first conference. It grew from there.

### SENIOR GRAPHIC DESIGNER Pittsburgh City Paper 2003-2009

**The best kind of learning happens on a deadline.** Becoming a real designer in a newspaper environment was perfect for me. I learned all about pre-press, press, client relations and responsibility during my time at the paper. I freelanced for The Pittsburgh Cultural Trust during my last few years at the paper as well, broadening my horizons and paving my way toward my next career move.

## EDUCATION

**POINT PARK UNIVERSITY** Pittsburgh, PA Summa cum laude graduate  
Bachelor of the Arts in Journalism and Mass Communications

### BUTLER EAGLE Printing Press

Worked with pre-press, press men and customer service to understand the nature of publication. More well-rounded information that publishing class ever offered.

### PITTSBURGH CULTURAL TRUST

Learned about the Broadway and performing arts industry in a very hands-on manner. Through the relationships with coworkers I came to understand ticketing, development, programming, pricing, design, the big picture and how everything needs to work together to achieve greatness.

### FREELANCE

Patience, professionalism and just about anything else I'd missed along the way.

NECESSARY VICES



BROADWAY



looking for something a bit more traditional?

For a more traditional list of my qualifications, visit [emmyanndesign.com/resume](http://emmyanndesign.com/resume).